

AGENDA MEMORANDUM

Action Item for the City Council Meeting May 11, 2021

DATE: April 23, 2021

TO: Peter Zanoni, City Manager

FROM: Sarah Munoz, Interim Director of Parks and Recreation

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Agreement with the United Corpus Christi Chamber of Commerce for the Donation of a Mural at Cole Park

CAPTION:

Motion authorizing an agreement with the United Corpus Christi Chamber of Commerce Foundation (UCCCF) for the acceptance of a commissioned mural to be placed at the Cole Park Amphitheater as the final project of Leadership Corpus Christi, Class 49, a program of UCCCF.

SUMMARY:

Leadership Corpus Christi Class 49 is donating a commissioned mural to the City of Corpus Christi to be located on the wall of the amphitheater at Cole Park.

BACKGROUND AND FINDINGS:

Leadership Corpus Christi (LCC) is a training program for emerging and existing leaders that builds the needed skills, knowledge, motivation, and vision to develop a stronger community.

Established in 1972 by the Chamber of Commerce, the program is the third oldest community leadership program in the state. Over 1,200 graduates are having a powerful impact on virtually every community and business organization throughout Corpus Christi.

The purpose of Leadership Corpus Christi is to advance positive, progressive, and orderly business and professional development in the Corpus Christi area by educating potential and existing business and community leaders through exposure to diverse realities, personalities, and challenges in the community and developing and enhancing visionary leadership skills through in-depth training.

As part of their final project, members of the current class, LCC 49, are organizing a class gift that symbolizes the beauty, unity, and resilience of our community through current and future

uncertain times. As members of this community, they envision a mural to be the backdrop for reflection, gatherings and community events at Cole Park.

Located at the amphitheater in Cole Park, this 20-foot by 10-foot mural will face Ocean Drive and will be accessible and admired by locals and tourists. A professional muralist has been contracted to create the mural. The mural will be painted on a series of panels that will be bolted to an aluminum track system affixed to the outer walls of the amphitheater.

Once approved and completed, the mural will be donated to the City of Corpus Christi for ownership and maintenance.

ALTERNATIVES:

An alternative would be to deny the agreement for the donation of the mural at Cole Park.

FISCAL IMPACT:

There are no capital costs associated with this item.

FUNDING DETAIL:

Fund: N/A

Organization/Activity: N/A Mission Element: N/A Project # (CIP Only): N/A

Account: N/A

RECOMMENDATION:

Staff recommends Council approve the mural design and authorize the agreement with the United Corpus Christi Chamber of Commerce.

LIST OF SUPPORTING DOCUMENTS:

Agreement Presentation