



AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting of July 27, 2021

DATE: July 19, 2021

TO: Peter Zaroni, City Manager

FROM: Alyssa Barrera Mason, Executive Director, CCDMD
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UPDATE

Downtown Management District's Five-Year Strategic Plan

STAFF PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Department</u> |
|--------------------|------------------------------|--------------------------|
| 1. | | |
| 2. | | |

OUTSIDE PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Organization</u> |
|-------------------------|------------------------------|----------------------------|
| 1. Alyssa Barrera Mason | Executive Director | CCDMD |
| 2. | | |

BACKGROUND :

This item is an introduction to the Downtown Management District's new Five-Year Strategic Plan.

LIST OF SUPPORTING DOCUMENTS:

TIRZ #3 Powerpoint – DMD 5 Year Strategic Plan