



## AGENDA MEMORANDUM

Corpus Christi Business and Job Development Corporation Special Meeting  
August 30, 2021

**DATE:** August 27, 2021

**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation

**THROUGH:** Peter Zanoni, City Manager

**FROM:** Neiman Young, PhD, Assistant City Manager  
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361-826-3898

### Whataburger Field Upgrades

#### **STAFF PRESENTER(S):**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Department</u></b>
1. Neiman Young	Assistant City Manager	Executive

#### **OUTSIDE PRESENTER(S):**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Organization</u></b>
1. Brady Ballard	General Manager	Corpus Christi Hooks

#### **BACKGROUND:**

Since the 2021 season, Major League Baseball (MLB) has operated as the new governing body overseeing minor league baseball (also known as the Player Development League, or PDL). The previous governing body, the National Association of baseball, did not have any facility standards in place. With the shift in management, the MLB has created standards for minor league baseball facilities.

All 120 license holders (to include the Corpus Christi Hooks) is subject to the enhanced standards to create a more consistent workplace environment across all of the minor league teams. This standardization of facility assets also will attract longer term commitments from MLB teams, reduce the potential for a minor league team to move markets, and stabilize the professional baseball's footprint for long term community impact.

To measure facility compliance, the MLB has created a tiered grading scale that requires facilities to achieve specific scores over a 3-year term (see Slide 3 of the attached).

- 2023 – 30 points or less
- 2024 – 20 points or less
- 2025 & beyond – 10 points or less

Recent renovations supported by Type A funding has helped Whataburger Field meet some of the base measurements of this new grading scale. However, more investment is needed to bring the Corpus Christi Hooks into compliance.

The total amount requested for these improvements to Whataburger Field is for an amount not to exceed \$1,076,000. Funding totaling \$701,800 can be reallocated by shifting the Small Business contracts from the Type A budget to Type B budget for funding. Once the FY21 Small Business Projects contracts close out, staff anticipates another \$200,000 - \$250,000 to be available to allocate to the project and further close the remaining gap of funding.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – Capital Improvements, Whataburger Field