



City of Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes

City Council

Friday, May 21, 2021

8:00 AM

American Bank Center - Henry Garrett Ballroom
1901 Shoreline Boulevard

CITY COUNCIL RETREAT

A. Mayor Paulette M. Guajardo to call the meeting to order.

Mayor Guajardo called the meeting to order at 8:31 a.m.

B. City Secretary Rebecca L. Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca L. Huerta called the roll and verified that a quorum of the City Council and the required Charter Officers were present to conduct the meeting.

Charter Officers: City Manager Peter Zaroni, City Attorney Miles K. Risley and City Secretary Rebecca L. Huerta.

Present: 9 - Mayor Paulette M. Guajardo, Council Member Roland Barrera, Council Member Gil Hernandez, Council Member Michael Hunter, Council Member Billy A. Lerma, Council Member John Martinez, Council Member Ben Molina, Council Member Mike Pusley, and Council Member Greg Smith

C. City Council Retreat for setting City Council Policy and Project Goals

The retreat was facilitated by Mr. Patrick Ibarra. Mr. Ibarra provided a review of the retreat agenda including: identify and discuss benefits from good government; lasting community impacts; enhancing credibility as a governing body; strategies for creating a more credible, effective governing body; wouldn't it be great if...?; stages of group/team development; characteristics of effective groups; establishing guidelines for effective council relations; refresher on the Council-Manager form of government; review and update from City Manager; headwinds: review external and internal factors; discuss mission statement; and discuss potential strategic objectives.

Council Members and Mr. Ibarra discussed the following topics:

Elected Official Guidelines:

- 1) Set goals and policy and rely on City Manager to execute and perform;
- 2) Ask City Manager or Assistant City Managers questions;
- 3) Communicate with City Manager and staff regarding agenda items;
- 4) Communicate with other public entities;
- 5) Be honest and maintain healthy relationships; and
- 6) Trust is the foundation of a good leader.

Benefits from Good Government:

- 1) Improve quality of life;
- 2) Provide environment that enhances economic development;
- 3) Deliver services needed by the community;
- 4) Be transparent;
- 5) Keep the people first;
- 6) Create jobs for the future;
- 7) Maintain infrastructure;
- 8) Diversity in every aspect;
- 9) Eliminate wasteful spending;
- 10) Work as a team; and
- 11) Protect the environment.

Wouldn't it be Great If:

- 1) Fixing streets;
- 2) Creating tourist attractions;
- 3) Fiscally responsible;
- 4) Diversifying economy;
- 5) Jobs;
- 6) Accountability for decisions made;
- 7) Expanding higher education;
- 8) Ensure preventative maintenance;
- 9) Air service expansion;
- 10) Water security; and
- 11) Being proactive and responsive.

Stages of Group/Team Development:**Strengths:**

- 1) All want to move the city forward;
- 2) Reflection of the Community;
- 3) Open minded;
- 4) Complement each other; and
- 5) Being prepared.

Areas of Improvement:

- 1) Be more honest and build more trust;
- 2) Direct and tactful;
- 3) Not be a divided Council;
- 4) Working relationships with other jurisdictions; and
- 5) Be more engaged with District council members.

Refresher on the Form of Government:**Role of the Mayor**

- 1) Preside over meetings;

- 2) Sets the tone in the community regarding direction;
- 3) Keep Council abreast of current developments;
- 4) Working with other public entities; and
- 5) Call special meetings.

Role of Council Members:

- 1) Set policies;
- 2) Serve as liaison between community and organization;
- 3) Setting City up for success;
- 4) Bring individual strengths;
- 5) Advocate for what we believe is right; and
- 6) Represents community on issues.

Role of City Manager:

- 1) Oversees Day to Day operations;
- 2) Implement Council policies and goals;
- 3) Develop budget;
- 4) Provide leadership to staff; and
- 5) Keep Council informed of finances.

Role of Department Directors:

- 1) Honest, accurate and timely information;
- 2) Know and manage their budget;
- 3) Ambassadors to the community; and
- 4) Leaders of services and manage the business.

Role of city staff:

- 1) Serve the citizens
- 2) Problem solvers; and
- 3) Follow good leadership.

Role of community members:

- 1) Provide input and feedback;
- 2) Be engaged; and
- 3) Serve on Boards and committees.

"Headwinds" Examine the Present and the Future:

- 1) New development;
- 2) Water issues;
- 3) Small businesses;
- 4) Primary job growth;
- 5) Heavy industry;
- 6) Need tech jobs; and
- 7) Telling our story.

Mayor Guajardo recessed the meeting for lunch at 12:00 p.m. Mayor Guajardo reconvened the meeting at 12:50 p.m.

City Manager Peter Zaroni provided a report on the City's initiatives and projects in progress as follows: 1) Solid Waste; 2) Parks and Recreation; 3) Neighborhood Housing; 4) Gas; 5) Finance; 6) Office of Management and Budget; 7) Asset Management; 8) IT; 9) City Attorney's Office; 10) Human Resources; 11) Police; 12) Fire; 13) Engineering Services; 14) Public Works; 15) Libraries; 16) Development Services; 17) Planning; 18) Airport; 19) Health District; 20) Water and Wastewater System.

D. ADJOURNMENT

The meeting was adjourned at 4:43 p.m.



City of Corpus Christi

1201 Leopard Street
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Meeting Minutes

City Council

Saturday, May 22, 2021

8:00 AM

American Bank Center - Henry Garrett Ballroom
1901 Shoreline Boulevard

CITY COUNCIL RETREAT CONTINUED

A. Mayor Paulette M. Guajardo to call the meeting to order.

Mayor Guajardo called the meeting to order at 8:39 a.m.

B. City Secretary Rebecca L. Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca L. Huerta called the roll and verified that a quorum of the City Council and the required Charter Officers were present to conduct the meeting.

Charter Officers: City Manager Peter Zanoni, City Attorney Miles K. Risley and City Secretary Rebecca L. Huerta.

Present: 9 - Mayor Paulette M. Guajardo, Council Member Roland Barrera, Council Member Gil Hernandez, Council Member Michael Hunter, Council Member Billy A. Lerma, Council Member John Martinez, Council Member Ben Molina, Council Member Mike Pusley, and Council Member Greg Smith

C. Continuation of the City Council Retreat for setting City Council Policy and Project Goals

The retreat continued and was facilitated by Mr. Patrick Ibarra. Mr. Ibarra referred to Potential Strategic Objectives.

Council Members and City Manager Peter Zanoni discussed the following topics:

INFRASTRUCTURE

- 1) Alternative water supply discussion
- 2) Importance of selecting a desalination location
- 3) Drainage
- 4) Airport
- 5) Streets
- 6) Wastewater/sewer

LAND USE

- 1) Role of Planning Commission to work with Development Services on zoning cases
- 2) More infill development

ECONOMIC DEVELOPMENT

- 1) Focus on downtown growth
- 2) Role of the Port
- 3) Role of Economic Development Corporation

PUBLIC SAFETY

- 1) Enhance public safety

AFFORDABLE HOUSING & HOMELESSNESS

- 1) Establish shelter with very little restrictions

CITY'S APPROACH TO CUSTOMER SERVICE

- 1) Utility Billing department

ANIMAL CARE SERVICES

- 1) Role of Animal Care Advisory Board

AMENITIES AT CITY PARKS

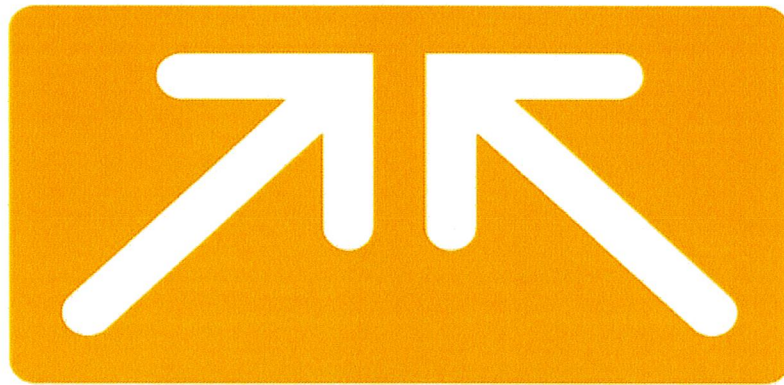
- 1) Prioritize swim programs and lessons
- 2) Improve shade structures at playgrounds

CENSUS DATA AND CITY DEMOGRAPHICS

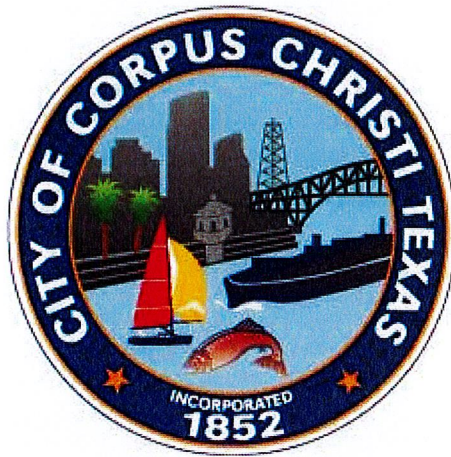
- 1) Review and explore potential impacts to redistricting

D. ADJOURNMENT

The meeting was adjourned at 11:31 a.m.



mejorando group



MAYOR AND CITY COUNCIL STRATEGIC PLANNING SUMMARY

May 21-22, 2021

Facilitated by Patrick Ibarra

BENEFITS FROM GOOD GOVERNMENT

“Role of local government is to be the protagonist/advocate for a better quality of life.”

- *Being there – a sounding board for the community*
- *Maintain infrastructure*
- *Diversity in every aspect*
- *Work as a team*
- *Improve quality of life*
- *Provide environment that enhances economic development*
- *Deliver services needed by the community*
- *Address forgotten areas*
- *Be transparent*
- *Keep the people first*
- *Create jobs for the future*
- *Eliminate wasteful spending*
- *Protect the environment*

WOULDN'T IT BE GREAT IF...?

Imagining a time in the future, what would you want residents and future elected officials saying about this governing body in regard to:

- *Putting the shine on*
- *Accountability for decisions made*
- *To ensure preventive maintenance and asset lifecycle*
- *Provide facilities for people to learn to swim*
- *Fixing streets*
- *Regional leaders*
- *Bringing air service back*
- *Creating tourist attractions*
- *Being proactive*
- *Responsiveness*
- *Expanding air service*
- *Fiscally responsible*
- *Diversifying economy*
- *Brining in minor league basketball*
- *Jobs*
- *Water security*
- *Expanding higher ed*
- *Regional tollway – moving it along*

STAGES OF GROUP/TEAM DEVELOPMENT

- **Strengths**

- Think regionally
- Complement each other
- All want to move the city forward
- Reflection of the community
- Open minded
- Being prepared

- **Areas of Improvement**

- Maintaining boundaries between policy and administration
- Be more engaged with District councilmembers
- Be more honest and build more trust
- Be direct and tactful
- Lack of cohesive ideal for the future
- Be careful about getting into the “weeds”
- Not be a divided Council
- Working with other public entities – County, Port, School District, other cities, etc.

ELECTED OFFICIALS' GUIDELINES ***(SUGGESTIONS FROM THE GROUP)***

- *Give each other a "heads up" regarding issues in their District, other members are contacted about.*
- *Be honest and maintain healthy relationships*
- *Set policy and goals and rely on city manager to execute and perform.*
- *Ask city manager questions*
- *Trust is our foundation*
- *Communicate about agenda items before the Council meeting by working with the city manager and city staff ahead of time.*
- *Communicate with other public entities*

REFRESHER ON THE FORM OF GOVERNMENT

- **Role of the Mayor**

- *Support for projects identified by Councilmembers*
- *Call special meetings*
- *Preside over meetings*
- *Along with city manager and Councilmembers, set the council meeting agenda*
- *Leader of Council – sets the tone in the community regarding direction*
- *Work with individual Councilmembers to bring people together*
- *Be face of the City – public relations*
- *Work with other public entities*
- *During natural disasters, has lots of authority to make decisions*
- *Cheerleader*
- *Keeping Council abreast of current developments*

- **Role of Councilmembers**

- *Set policy and vision*
- *Represents community on issues*
- *Vote on legislation, zoning matters, etc.*
- *Serve as liaison between community and organization*
- *Hire city manager, auditor, secretary, and Municipal Court Judge*
- *Bring individual strengths*
- *Advocate for what we believe is right*
- *Champion for community goals*
- *Setting City up for success*

- **Role of City Manager**

- *Provide leadership to staff*
- *Do the hiring*
- *Oversees Day to Day operations*
- *CEO*

- *Implement Council policies and goals*
- *Operationalizes vision*
- *Provide accurate and timely information*
- *Advise Council*
- *Develop budget*
- *Keep Council informed of finances*
- *Provides support and to address constituent issues*

- **Role of Department Directors**

- *Honest and accurate and timely information*
- *Serve as member of team to implement goals, policies, etc.*
- *Leaders of services/business areas and manage the business*
- *Ambassadors to the community*
- *Know and manage their budget*
- *Doing terrific job*
- *Make Peter look good*
- *Don't take direction from individual Councilmembers*
- *Situational awareness*

- **Role of city staff**

- *Serve the citizens*
- *Forward facing – community sees them*
- *Ambassadors*
- *Problem solvers*
- *Follow good leaders*

- **Role of community members**

- *Provide input and feedback*
- *Provide funds*
- *Help us help themselves*
- *Be engaged – do their part*
- *Active participants*
- *Inform us about real and perceived issues*
- *Provide services to help fellow citizens*
- *Serve on Boards, Commissions, and committees*

“HEADWINDS” EXAMINE THE PRESENT AND THE FUTURE



- *Role of airport*
- *Telling our story*
- *New infrastructure*
- *Water issues*
- *Small businesses*
- *Primary job growth*
- *Raising bar on tourism and retirement community*
- *Heavy industry*
- *Need tech jobs*

POTENTIAL STRATEGIC OBJECTIVES

1. Infrastructure

- Water – staff is to provide options asap.
- Wastewater/Sewer
- Drainage – Oso and Flour Bluff areas
- Airport
- Streets

2. Land Use – Monitor potential uses for undeveloped land as it relates to infill versus sprawl.

3. Economic Development – EDC will be target tech jobs.

- Role of the Port
- Downtown

4. Public Safety – Continue 5, 5, 5 Plan with second round of 5 to be addressed this Fall and prior to the FY 22 budget.

5. Affordable Housing – Proposal for Lennar is forthcoming and will be reviewed by Mayor and Council.

6. City's approach to Customer Service – In particular, Utility Billing area.

7. Animal Care services – Review Live Release Policy, role of Animal Care Advisory Board and possible pay increases for staff.
8. Amenities at City parks – Examine condition of city pools and consider “Learn to Swim” program for city’s youth.
9. Census Data and City Demographics - Review and explore potential impacts to redistricting.