



## AGENDA MEMORANDUM

Audit Committee Meeting of November 16, 2021

**DATE:** November 16, 2021

**TO:** Gil Hernandez, Audit Committee Chair

**FROM:** Kimberly L. Houston, Interim City Auditor  
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**AU20-F01 Contract Compliance –  
Corpus Christi Convention and Visitor's Bureau Follow-up Report**

**CAPTION:** Motion to accept AU20-F01 Contract Compliance – Corpus Christi Convention and Visitor's Bureau Follow-up Report.

**PURPOSE:** Discuss results of the AU20-F01 Contract Compliance – Corpus Christi Convention and Visitor's Bureau Follow-up Report.

**BACKGROUND:** In accordance with the 2021 Annual Audit Plan, we conducted a follow-up of the AU18-001 Contract Compliance – Corpus Christi Convention and Visitor's Bureau (CCCVB) audit.

The objective of the original audit was to determine if the City's relationship and oversight structure with the CCCVB is comparable to that of peer cities, and if there was adequate oversight over the CCCVB's use of Hotel Occupancy Tax (HOT) revenues and performance of driving overnight visitors to Corpus Christi. The original audit made 25 recommendations for improvement over seven (7) areas to City management. The report concluded the City's relationship and oversight was comparable to peer cities; however, greater contract oversight was needed over the CCCVBs use of HOT revenues and performance measures.

This follow-up report evaluates the status of prior audit recommendations.

Of 13 recommendations reviewed, we found 10 have been implemented or partially implemented. Twelve (12) recommendations, impacted by audit scope limitations resulting from change of management at the CCCVB, were not reviewed.

**ALTERNATIVES:** The Audit Committee may reject all or part of this follow-up report as presented.

**FINANCIAL IMPACT:** N/A

**FUNDING DETAIL:** N/A

**RECOMMENDATION:** Staff recommends the Audit Committee accept this follow-up report.

**LIST OF SUPPORTING DOCUMENTS:** AU20-F01 Contract Compliance – Corpus Christi Convention and Visitor's Bureau Follow-up Report