



City of Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes - Final

Island Strategic Action Committee

Tuesday, October 3, 2023

5:30 PM

Seashore Middle Academy
14253 S. padre Island Dr. C.C. TX. 78418

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A. Call To Order

ISAC Chair Jay Gardner called the meeting to order at 5:31pm.

B. Roll Call

Present: 9 - Chair Jay N. Gardner, William Uhlarik, Robert Pruski, Craig Thompson, Robert Corbett, Roy Coons, Charles F. Duffley, Dotson Lewis, and Marvin Jones

Absent: 3 - Michael Pittman, Meagan Furey, and Terry A. Palmer

C. Public Comment

No public comment.

D. Approval of Minutes and Action on Absences

This was passed.

1. [23-1621](#) ISAC Meeting Minutes 9/12/23

Attachments: [ISAC Meeting Minutes 9.12.23 TBI](#)

G. Unfinished Business

2. [22-0397](#) Ex-Officio Member Updates

Watershore & Beach Advisory Committee (Representative not in attendance)

Nueces County (Representative not in attendance)

Parks & Recreation Advisory Board (Twila Stevens)

Passed resolution to ban smoking and vaping in city parks (minus beaches and golf courses), public comment requesting soccer goals at Billish Park that the committee was interested in, Riley P. Dog Park to be added to next PRAC agenda, discussed WABAC resolution for lifeguard pay but did not pass a resolution.

Convention & Visitor's Bureau (Brett Oetting)

VCC is moving into fall/winter advertising up north and in Canada, rolling out both digital and video ads focusing on birding and fishing, staff has decided to create multiple (10 currently) visitors guides tailored to specific interests, first one out this week for Fishing, will also be available online, upcoming guides include food/water sports/beaches/fishing, utilized the writers from The Bend Magazine, had local fishing guides answer some Q&As.

Prop A: misinformation circulating, there is an informational video on the city's website everyone should check out, The Chamber also has a facebook page running all about Proposition A.

Question from ISAC Member Craig Thompson: has the VCC gotten any feedback about needing more hotels on the island? And also, does the VCC get involved with bringing in developers?

Brett Oetting: the VCC has shared data with developers on what types of hotels they would recommend, reached out to major hotel brands that are in other beach destinations, definitely some interest, but between there are hotels at the Whitecap and Lake Padre developments, and there is a Courtyard being built on the seawall. The VCC gets lots of calls and is always happy to share data, definitely agree that there is a need for meeting space on the island.

Question from ISAC member Bill Uhlarik: were some lessons learned from Schlitterbahn?

BO: yes, the city really listened to why some things work and why that specifically didn't work, they are really looking at developments that don't need that much assistance to make them work, also looking at different types of hotels to attract all different types of visitors, especially with an economic outlook that shows a downturn in travel from now until around Spring Break but expected to bounce back with nearly double the numbers we saw this summer.

3. [22-0398](#) Beaches & Parks Update

Darren Gurley, Gulf Beaches & Natural Resources Superintendent
Summer officially over, Solar Eclipse on their radar, will treat it like a holiday weekend, Whitecap Beach was on the national news as the best place to watch it from, might have to close Whitecap if it fills up but there are plenty of places to watch it.

Packery Channel Dredging: will start middle of November, expecting notice to proceed

by end of October, will run pipe down the beach with a walkover, pipe to run along trashcans and dune, people will still be able to access the beach, will have 1000 ft. blocked off around the pipe, that space will simply move down the beach as the project progresses, will be pumping 24 hours a day, should take around 60-90 days to complete.

Question from ISAC Member Bob Corbett: where are they dredging?

DG: From the mouth to the bridge and the channel to the mouth of Lake Padre. It will be a little smelly but that's part of the process. Trying to build the beach back around 200 feet or as much as we can.

4. [22-0399](#) Engineering & Bond Updates

Park Rd. 22 Bridge: Contractor currently working on guard rails on southbound side of bridge. Completion estimated November/December 2023.

Packery Channel Restoration: Contractor working on south jetty. Completion estimated October/November 2023.

Packery Channel Monitoring: On hold until completion of restoration.

Packery Channel Dredging & Beach Nourishment: Working with contractor to finalize the construction schedule, project to begin later this month.

Bond 2018: staff working with TXDOT on MOU update for the land under the causeway on the east side, also working on updating the lease agreement with GLO.

Bond 2020:

Beach Access Rd. No. 3 (SH 361 to Beach): In design and currently at 60%, working with TXDOT on next steps.

Encantada (Encantada to Nueces County Park): In design and currently at 60%, working with TXDOT on next steps.

Jackfish (Aquarius to Park Rd. 22): Contractor working on waterlines and excavation.

Park Rd. 22 (South Access Rd., Commodore to Jackfish): Project is under construction and set to be completed June 2024. The contractor is currently working on utility installations.

5. [22-0400](#) TIRZ #2 & Subcommittee Updates

Island Mobility Plan Update (Roger Montelongo)

Summary provided to ISAC, public meeting upcoming on 10/25/23, review of information provided by consultant, summary of what's to come, looking to open additional survey, finalized draft of the plan estimated for December, online PDF of the survey report will be uploaded as soon as it is received from consultant.

Chair Jay Gardner: the city has been granting sidewalk variances up Park Rd. 22, specifically Planning Commission, and it needs to stop. Not sure how in depth this plan will be but it needs to include this concern.

Member Craig Thompson: I really want people on the island to feel safe walking around and riding a bicycle. Important that the consultants are aware of these issues and prepare for the future.

RM: definitely, working with TXDOT to determine nonstarters so that no recommendations are made that aren't even feasible to begin with.

TIRZ #2 Update (Jay Gardner)
moving along, a few weeks ago they approved some new projects for the CIP like a pedestrian bridge, the wastewater waterline, and culverts.

6. [22-0402](#) Island ADP Committee Update

No new update, have not met yet. Requested Planning staff attend next meeting to give one-year update on Padre/Mustang Island Area Development Plan.

7. [23-0793](#) Island BFE/FEMA Subcommittee Update

No updates.

H. New Business for Discussion and Possible Action

8. [23-1627](#) PIBA Signage Discussion

PIBA President, Stan Hulse

Looking to add a photography opportunity/welcome sign to the end of Whitecap, working with the city but very preliminary, talking to a local artist who will paint it when we get to that point, looking for support/excitement behind the project, will be back to update ISAC as everything progresses.

Member Roy Coons: keep parking in mind for something like that, especially considering how dangerous the one right at the bottom of the bridge is to take pictures at.

Brett Oetting: this is a great thing for the community, great for community pride, reference to the temporary CCTX sign at the Peoples Street T-head that was very popular, VCC looking to do this all over CC.

SH: another idea we had was to put it on the seawall of a city parking lot but it seems like it might be a difficult spot to get approved.

9. [23-1626](#) Draft PRAC Resolution - Lifeguard Pay

Attachments: [Draft PRAC Resolution - Lifeguard Rate of Pay](#)

Chair Jay Gardner: will work with Watershore Beach Advisory Committee and city legal to finalize the resolution. ISAC to review next meeting.

Darren Gurley: we have senior lifeguards that work 40 hours a week all year long and others that are seasonal lifeguards. Currently losing them to low pay (Port A pays better). Only hit about 60% staffed this summer and had to pay overtime for guards nearly 6 days a week due to short staffing. Need city HR to sign off.

I. Future Agenda Items

J. Adjournment

Meeting was adjourned at 6:28pm.