



City of Corpus Christi

1201 Leopard Street
Corpus Christi, Texas
forward.cctexas.com

Meeting Agenda - Final

Parks and Recreation Advisory Committee

Wednesday, January 11, 2023

5:30 PM

City Hall - Basement Training Room

The City of Corpus Christi promotes participation regardless of race, color, national origin, sex, age, religion, disability or political belief. Reasonable accommodation is provided upon request and in accordance with the Americans with Disabilities Act. For assistance or to request a reasonable accommodation, contact (361) 826-3300 at least 48 hours in advance. Upon request, this information can be available in larger print and/or in electronic format.

A. Call To Order/Roll Call

B. Public Comment

Members of the audience will be provided an opportunity to speak at the Committee meeting. A recording is made at these meetings. Hence, when addressing the committee, please give your name and address, and state your point as briefly as possible. The Open Meetings Act prohibits the board members from responding to or discussing your comments at length. The law only authorizes them to do the following:

- 1) Make a statement of factual information;*
- 2) Recite an existing policy in response to the inquiry; or*
- 3) Advise the citizen that this subject will be placed on an agenda at a later date.*

C. Approval of Absences: Kellie Summers

D. Approval of Minutes

1. [23-0090](#) Regular Meeting Minutes of December 14, 2022

Attachments: [MeetingMinutes14-Dec-2022](#)

E. Director's Report

2. [23-0130](#) Parks and Recreation Department Updates for January 11, 2023

Attachments: [Directors Report - 1.11.23](#)
[Commodore Parks \(PARD\) 12-05-2022](#)

F. Unfinished Business for Discussion & Possible Action

3. [23-0010](#) Joint Resolution (Watershore & Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Committee): Erosion Response Plan

Attachments: [Joint Resolution - Erosion Response Plan](#)

4. [23-0012](#) Resolution Approving the Parks and Recreation Advisory Committee's Strategic Action Plan for 2023

Attachments: [PRAC strategic plan 2023](#)

5. [23-0093](#) Approval of the PRAC Annual Report for 2022

Attachments: [Board-and-Commission-Annual-Report](#)

6. [23-0107](#) Addition of a Non-Voting Ex-Officio PRAC Member & Possible Amendments to Ch. 2, City Code of Ordinances Regarding Advisory Committees Defining Membership, Terms & Functions

Attachments: [Possible Amendments to Chapter 2 - City Code of Ordinances](#)

[MEMORANDUM -VCC Ex-officio - PRAC](#)

G. New Business for Discussion & Possible Action

7. **Bill Witt Master Plan: Sports Commission Recommendations**

8. [23-0128](#) **Parks and Recreation Department Projects 2023**

Attachments: [Project List 2023](#)

H. Committee Reports

- Bayfront ADP: Alissa Mejia
- Island Strategic Action Committee (ISAC): Twila Stevens
- Watershore and Beach Advisory Committee (WBAC): Howard Schauer
- Rally 4 Neighborhood Parks (R4NP): Linda Lindsey

I. Future Agenda Items for February 8, 2023

- Appointment of a PRAC Liaison for the Marina Advisory Committee

J. Adjournment

This meeting may be held via videoconference call pursuant to Texas Government Code § 551.127. If this meeting is held via videoconference call or other remote method of meeting, then a member of this governmental body presiding over this meeting will be physically present at the location of this meeting unless this meeting is held pursuant to Texas Government Code § 551.125 due to an emergency or other public necessity pursuant to Texas Government Code § 551.045.



Meeting Minutes

Parks and Recreation Advisory Committee

Wednesday, December 14, 2022

5:30 PM

City Hall - 6th Floor Conference Room

A. Call To Order/Roll Call

Chair Mejia called the meeting to order and a quorum was established with Kellie Summers absent.

B. Public Comment

- Melanie Salinas at 2521 Woodrose Drive
- Adam Rios at 7301 Tangled Ridge Court
- Clent Mericle at 3221 Olson Drive

C. Approval of Minutes

1. [22-2063](#) Regular PRAC Meeting Minutes of November 9, 2022

A motion was made by Robert McNabney to approve the minutes listed above and it was seconded by Vice Chair Stevens. The motion passed.

D. Director's Report - Department Updates

Robert Dodd, Director of Parks and Recreation, presented this item for the record. He reported on City Council items that were approved in November/December; upcoming items to be presented for December/January. He gave an update on the Sherril Park Master Plan/Scope of Work; the upcoming master plan for Commodores Park.

To continue the master planning efforts for Cole/Labonte Park, preliminary action items have been discussed for execution by Dykema/Levy consultants. Similar to the outreach efforts that were done for the 10-year Parks/Rec Master Plan, the following items will be performed:

- Various outreach efforts such as town hall meetings/community surveys
- Outreach with PRAC, City Council, and Visit CC
- Additional meetings will be held with executive leadership team
- Update renderings/landscaping after outreach/surveys
- Provide an executive summary
- Update Opinion of Probable Construction costs

Lastly, a brief presentation was also given by Oliver Amaya, Special Projects Manager, to go over a sample project cycle. He explained that there are typically four phases of a project cycle which are conceive (30 - 60 days), develop (30 - 90 days),

execute (4 - 9 months) and finish (30 days); gave a summary of actions for each phase.

E. Unfinished Business for Discussion or Possible Action

3. [23-0010](#) Joint Resolution (Watershore & Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Committee): Erosion Response Plan

A motion was made by Robert McNabney to approve the resolution for item "3" as presented and it was seconded by Hannah Husbey. The motion passed.

4. [23-0012](#) Resolution Approving the Parks and Recreation Advisory Committee's Strategic Action Plan for 2023

A motion was made by Linda Lindsey to approve the resolution as presented for item "4" and it was seconded by Vice Chair Stevens. The motion passed.

F. New Business for Discussion and Possible Action

Addition of an Ex-Officio PRAC Member (Non-Voting) & Possible Amendments to Ch. 2, City Code of Ordinances Regarding Advisory Committees Defining Membership; Terms & Functions.

PRAC discussed both of these items and felt that they needed further explanation on origin/purpose. It was determined that both items would be added to the agenda for the January 2023 PRAC meeting.

5. [23-0013](#) Facility/Venue Opportunities for Sports Tourism: Joey Jewell, Executive Director - Sports Commission, Visit Corpus Christi

Joey Jewell, Executive Director - Sports Commission, with Visit Corpus Christi, presented item "5" for the record as shown above. He gave some background information for the Sports Commission and the state of the industry/2021 summary of economic impacts. He presented a graph of the growing trend for the Sports Commission from 2008 to 2019.

Mr. Jewell gave information on the Huddle Up Group which is a sports tourism industry consulting company. The strategic planning and facility audit project was conducted with the input of three members from the consultant team and included a 6-step process, including, but not limited to the following:

- In-person & phone interviews with Corpus Christi area leaders.
- Electronic survey responses from VCC stakeholders.
- One (1) in-person town hall meeting with local stakeholders.
- Tours of 13 different sites that encapsulate 25 sports and event venues.
- Benchmarking against several high performing venues both regionally & nationally.
- A rating of VCC through the Sports Tourism Index.

Mr. Jewell gave the group's findings of City facilities (anchor/tournament facilities) and their current index score versus the national average score. He proceeded to give the

following summary analysis:

- No anchor facilities
- No Tournament Quality Indoor Facility
- Diamond facilities are below average quality

Tournament Quality Facilities:

- Cabaniss Natatorium
- HEB Tennis Center
- Al Kruse – Pickleball
- American Bank Center
- Bill Witt Soccer Fields
- Henry Tennis Center
- McGee Beach
- Richard M. Borchard Fairgrounds
- Whataburger Field

Next, Mr. Jewell went over the opportunities/recommendations by Huddle Up & the Sports Commission for Baseball/Softball Complex, Indoor Fieldhouse & Bill Witt Park; gave the following overview of the analysis:

- Average to below-average sports facilities
- Community usage AND tourism usage
- Sports facilities as a cost reduction & revenue generation tool
- Opportunities and recommendations are in alignment with Parks and Recreation 10-Year Master Plan

After the presentation concluded, Mr. Jewell took questions/comments from the Committee. Majority of the discussion was regarding how recommendations from the Sports Commission align with the Bill Witt Park Master Plan. Mr. Jewell surmised the next steps would be to obtain PRAC recommendations for Staff's consideration to revisit the Plan, working with the Sports Commission, for minor/significant adjustments or to keep the Plan as is.

G. Committee Reports

- Island Strategic Action Committee (ISAC): Twila Stevens stated they passed the Joint Resolution for the Erosion Response Plan. Signage at Zahn Road will be placed for Packery Channel Park. Community/stakeholder input will be obtained through surveys and a town hall meeting for Commodores Park. Wish list items include tennis/pickle ball courts, baseball/soccer fields, splash pad, dog park, walking trail and a parking lot. She mentioned that a current facility in the hospital district has been suggested as a lease in lieu of a new community center for Commodores Park. An adequate buffer yard on the north side of Commodores Park was also discussed in order to separate single-family residences; discussion regarding funding for widening the walking trail.

- Watershore and Beach Advisory Committee (WBAC): Howard Schauer mentioned the Joint Resolution for the Erosion Response Plan. He said cabanas are being

painted and BBQ grills/pic-nick tables are being installed at Packery Channel Park. He also mentioned presentations were given on artificial intelligence for predicting environmental changes (grant awarded for new degree program at TAMUCC) and the permit process/official use of dredge material in the lower Texas Coastal Bend region. He expressed how stakeholder involvement increases the likelihood of a project's success.

- Rally 4 Neighborhood Parks (R4NP): Linda Lindsey stated the plan for this project is tentatively scheduled to be completed at the end of January 2023 with official kick-off in April (Earth Day).

H. Future Agenda Items for January 11, 2023

- Resolutions for the Erosion Response Plan & PRAC 2023 Strategic Action Plan
- Addition of an Ex-Officio PRAC Member (Non-Voting) & Ch. 2 Possible Amendments
- List of Priority Projects for 2023
- Bill Witt Master Plan Alignment with Sports Commission Recommendations

I. Adjournment

There being no further business to discuss, the meeting adjourned at 7:30 p.m.



Parks & Recreation Department Updates



Parks & Recreation Advisory Committee
January 11, 2023



City Council Items



APPROVED CITY COUNCIL ITEMS FROM DECEMBER

- Five-year Lease Agreement: RGB Hospitality - For the installation, maintenance, operation & use of a **cricket pitch** at Westside Pony Field #2, located at 4033 Greenwood Drive, within the boundary of Salinas Park.
- Lease Agreement - Foresight Corpus Christi Golf: Provides additional funding for the renovation of the practice range & executive 9-hole course at **Lozano Golf Center**.
- Construction Contract - **Salinas Park Connectivity Project**: Connecting Airport Park with Salinas Park (Park CIP Fund).



City Council Items



APPROVED & UPCOMING CITY COUNCIL ITEMS FOR JANUARY

- Agreements for South Texas Institute for the Arts, The Botanical and Nature Center of South Texas & Texas State Aquarium. City shall provide funding on a reimbursement basis through the FY22-23 Hotel Occupancy Tax Fund.
- Purchase of a new playground unit/swing set (both with shade structures) for West Guth Park for \$63,719.44, with FY 2023 funding from Bond 2020.
- Purchase of up to \$450,000 in food & food supplies for the elderly nutrition program grant (Meals on Wheels) beginning FY 23.



Sherrill Park Master Plan



- Service Agreement executed on December 20, 2022
 - Staff currently working on an internal “kick-off” meeting
-



Commodores Park Master Plan



- City currently has a Master Service Agreement (MSA) with Dykema
- Engineering Services will evaluate the MSA to determine if it has the capacity to include the Commodores Park Master Plan
- If the MSA does not have the capacity, City will continue with the Request for Qualifications process (closed on 1/4/2023).

*Additional presentation has been provided by PARD Staff



City Pool Facilities



In response to public input regarding pool closures during the 2022 holiday break, Staff will consider possible resolutions for the 2023 break.



Salinas Park



- Staff continue to make progress on restoring the BMX track at Salinas Park. Park crews mowed & cleaned the area on 01/03/2023. The track is now readily accessible to users.
- Additional planned improvements are in the works, including potentially adding more fill material to enhance ride quality & user experience.



Environmental Impacts to Parks/Beaches



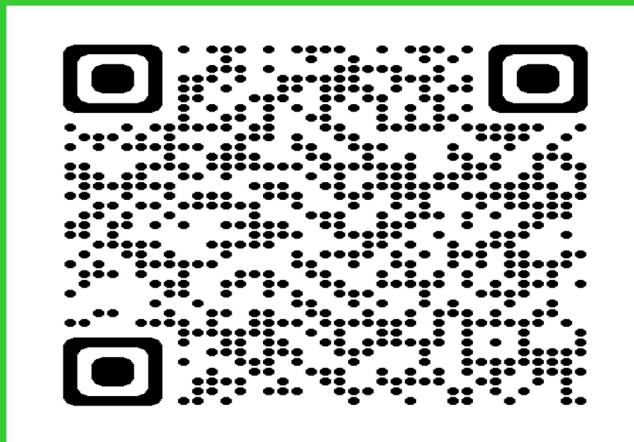
- In the event of an environmental disaster (oil spill on 12/24/2022), entities like U.S. Coast Guard, Texas General Land Office & Port of Corpus will make impact assessments.
- Assessment information is disseminated from those entities to PARD
- This information is distributed to the public through City News Release procedures regarding a response to impacts which may cause facility closures or limited activities/services.



Parks & Recreation Department Updates



Adopt This Park



*Thank you for making
Corpus Christi a great
place to live and play.*



Follow us

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ccparkandrec.com



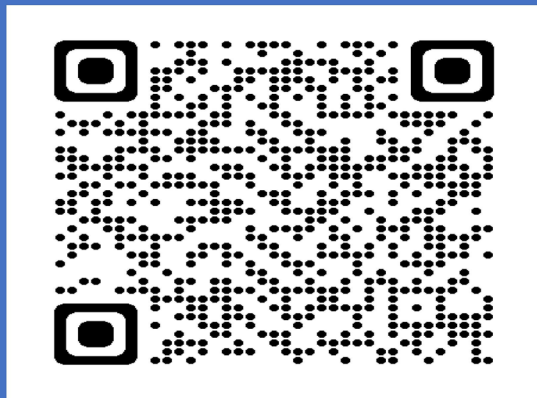
CORPUS CHRISTI
PARKS &
RECREATION



Parks & Recreation Department Updates



Improvements to this Park



*Making Corpus Christi a great
place to live and play.*



Follow us

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CORPUS CHRISTI
PARKS &
RECREATION



Parks & Recreation Department Updates



Questions?



Parks and Recreation Department (PARD): Commodore Park Design and Development

Summary

Commodore Park - \$1.0M – Bond

Park design and development for a community center and recreational amenities to be placed within the park.

Commodore Park Acres-City Owned

Original (Niche Park) .84 Acres

Expansion (Community Park) 12.9 Acres

COMMODORE PARK Commodore Drive, Corpus Christi TX



Park Conditions Assessment																									

CORPUS CHRISTI PARKS, RECREATION AND OPEN SPACE MASTER PLAN

Commodore Park

FINAL DRAFT 06.22.22

COMMODORE

RATING: 2.78, MODERATE CONDITION

Commodore Park is located at 145002 Swordfish Street, corner of Swordfish Street and Commodore Drive. Existing basketball court slab in good condition although dirty and expansion joint repair needed (refer to image 1). One of the posts is missing backboard, goal, and net (refer to image 2). Other basketball goal has a ripped net. Concrete walkways need some expansion joint repair (refer to image 3). Not all site amenities have accessible path to them. Existing picnic table and bench have no cover for shade but seem to be in decent condition (refer to image 4). Playground consists of some swings on a wood and steel frame (refer to image 5). Wood is deteriorated and steel has some rust. There is no acceptable fall surface present except for the ground. Small open areas exist that can be used for play. Turf is very spotty and bare. There is no parking except by the street curb with no striping. Only site amenity is a wood waste basket for trash can which is rotting, split, and worn (refer to image 6). There are different size palms and some trees in good condition, but need trimming (refer to image 7 & 8). No park sign exists. Park has no site lighting either. There is no curb ramp from the street to the park walkway (refer to image 9).



OPPORTUNITIES FOR IMPROVEMENT

- Lighting throughout park.
- Shade at Table/Bench.
- Additional Amenities such as Pet Waste Station.
- Playground Fall Surface.
- Street Curb Ramp
- On-Street parking striping.

Figure A, Commodore Park Magnitude of Costs

Costs are for order of magnitude estimating purposes only and are subject to refinement and verification. Unit pricing is based on average cost statewide and do not account for any site specific determinates that would effect costs of construction (i.e., unknown subsurface conditions.) Quantities are estimates only and the actual amount of work and/or materials are contingent upon final design of these facilities.

Description	Unit*	Quantity	Unit Cost	Cost
Replace Concrete Sidewalk Sections	SF	100	\$8.00	\$800.00
Expansion Joint Repair	LF	100	\$20.00	\$2,000.00
Power wash Basketball Court Concrete Pad and seal	SF	3,200	\$1.00	\$3,200.00
Basketball Backboard, Goals & Net	EA	1	\$1,400.00	\$1,400.00
Basketball Goal & Net	Ea	1	\$250.00	\$250.00
Paint Playground Swings	LS	1	\$1,500.00	\$1,500.00
Turf Hydroseeding	SF	15,000	\$.30	\$4,500.00
Replace Waste Receptacle w/new	EA	1	\$250.00	\$250.00
Tree Trimming	EA	10	\$500.00	\$5,000.00
			Total	\$18,900.00
			20% Contingency	\$3,780.00
			Total Cost	\$22,680.00

* SF: square feet
EA: each
LS: lump sum
LF: linear foot
AC: acre

FACILITY AND EQUIPMENT GUIDELINES

Guidelines prepared by the NRPA for parks, open spaces, and greenways help identify the types and quantities of facilities and equipment that may be appropriate for different park types. Planning for park facilities and amenities in accordance to NRPA guidelines helps ensure that community parks are viable and attractive and provide an adequate level of service for all community members. NRPA facility and equipment standards also help determine the criteria for minimum acceptable facilities for both urban and rural communities.

AMENITY GUIDELINES

General Amenity Guidelines by Park Classification displays minimum facility and equipment improvements for parks of varying scale. These facility and equipment guidelines ensure comparable and quality development among parks and recreation areas across the a community, and are presented here only for general information. These guidelines serve as only one source of information that has been used to influence facility recommendations presented in this Plan for Corpus Christi. **City-specific facility recommendations are contained in Chapters 3 and 4 of this Plan.**

General Amenity Guidelines by Park Classification

EQUIPMENT	REGIONAL PARKS	COMMUNITY PARKS	NEIGH. PARKS	NICHE PARKS
PARK BENCH	YES	YES	YES	Yes
PICNIC TABLE/SHELTER	2 PER ACRE	2 PER ACRE	2 PER ACRE	1 per acre
COVERED PAVILION	2 PER ACRE	2 PER ACRE	OPTIONAL	None
DRINKING FOUNTAIN	MULTIPLE	1 PER PARK	1 PER PARK	1 per park
PARK SIGN	1 AT EACH ENTRANCE	1 AT EACH MAJOR ENTRANCE	1 AT EACH MAJOR ENTRANCE	1 at each entrance
PLAY EQUIPMENT	145 -150 CHILDREN	60 - 65 CHILDREN	15 - 20 CHILDREN	5 - 10 children
SECURITY LIGHTS	YES	YES	YES	Yes
PERIMETER SIDEWALK	STREET FRONTAGE	STREET FRONTAGE	STREET FRONTAGE	street frontage
PED./BICYCLE ACCESS	YES	YES	YES	Yes
TRAIL	1 LINEAR MILE +	1 LINEAR MILE +	OPTIONAL	None
GRILL	OPTIONAL	OPTIONAL	OPTIONAL	Optional
WASTE RECEPTACLE	YES	YES	YES	Yes
RESTROOM FACILITY	2 - 3 PER PARK	1 PER PARK	OPTIONAL	None
PARKING	250+ SPACES/PARK	10 -15 SPACES/PARK	ON-STREET	On-street
IRRIGATION SYSTEM	YES	YES	YES	Yes

Preliminary Action Items for design consultant:

- Community outreach
- PRAC outreach
- ISAC outreach
- POA outreach
- Council outreach
- Visit CC outreach/Joey Jewell
- Survey
- Additional meeting with parks executives
- Additional Renderings
- Update Masterplans after outreach
- Provide executive summary
- Update OPCC

Recommendations

- Pickle Ball Courts
 - Tennis Courts
 - Splash Pad
 - Outdoor Sports area
- Baseball/Softball diamond
- Soccer field
- Walking trail

JOINT RESOLUTION

Parks and Recreation Advisory Committee, Watershore and Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Committee

WHEREAS, currently threatened infrastructure along the City's shorelines is more difficult and expensive to address once it's severe;

WHEREAS, erosion should also be proactively addressed by the City;

WHEREAS, the Parks and Recreation Advisory Committee, the Watershore and Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Committee have identified erosion issues and discussed the need for an erosion plan focused on bay shores and other areas beyond gulf beaches at their respective committees; and

WHEREAS, the referenced committees recognize that the Parks and Recreation Department 1) has made great efforts toward initiating a plan for addressing coastal erosion at Bayshore public parks in Corpus Christi including discussions with the TGLO and other resources agencies and 2) has initiated steps to define a methodology toward protecting public access and park infrastructure for future generations; NOW, THEREFORE,

BE IT RESOLVED THAT the referenced committees officially recommend that the City Council of the City of Corpus Christi approve an Erosion Response Plan for shorelines that includes the Corpus Christi Bay shoreline, Oso Bay shorelines, the Laguna Madre shorelines, and the JFK Causeway area. This plan should be separate and different from the existing City of Corpus Christi Erosion Response Plan, which exists as an amendment to the existing city Beach Access and Dune Protection Plan, as that document focuses on Gulf Beaches. This plan should include the work done by the City's Parks and Recreation Department and should not interfere with or impede progress already made toward protecting public access and park infrastructure at the Bayshore public parks.

PARKS AND RECREATION

ADVISORY COMMITTEE

Passed on _____

Alissa Mejia, Chair

WATERSHORE AND BEACH ADVISORY COMMITTEE

Passed on _____

Terry Palmer, Chair

MARINA ADVISORY COMMITTEE

Passed on _____

Richard Bell, Chair

ISLAND STRATEGIC ACTION COMMITTEE

Passed on _____

Jay Gardner, Chair

PARKS AND RECREATION ADVISORY COMMITTEE

PASSED AND APPROVED on the _____ day of _____, 20__:

Alissa Mejia	_____
Christopher O Ardeuser	_____
Duke Canchola	_____
Thomas Cronnon	_____
Florence D East	_____
Hannah Husby	_____
Linda Lindsey	_____
Robert W McNabney	_____
Howard L Schauer	_____
Twila Stevens	_____
Kellie Summers	_____

ATTEST:

Robert Dodd
Director of Parks and Recreation

WATERSHORE AND BEACH ADVISORY COMMITTEE

PASSED AND APPROVED on the _____ day of _____, 20__:

Terry A Palmer _____

Jyoti Patel _____

Larisa A Ford _____

Scott A Lawson _____

Harrison A McNeil _____

Phillip J Blackmar _____

Ruben Macias _____

Phillippe Tissot _____

Meredith Darden _____

ATTEST:

Robert Dodd
Director of Parks and Recreation

MARINA ADVISORY COMMITTEE

PASSED AND APPROVED on the _____ day of _____, 20__:

Richard E Bell _____

Curt L Broomfield _____

Don J Dunlap _____

Robert Kelley _____

Alyssa M Mason _____

John Murray _____

Charles Pendlyshok _____

Marcus R Veazey _____

John S Wood _____

ATTEST:

Jonathan Atwood
Marina Superintendent

ISLAND STRATEGIC ACTION COMMITTEE

PASSED AND APPROVED on the _____ day of _____, 20__:

Jay N Gardner	_____
Daniel R Brown III	_____
Roy D Coons	_____
Robert J Corbett	_____
Charles F Duffley	_____
Eric L Evans	_____
Meagan E Furey	_____
Tommy J Kurtz	_____
Dotson Lewis Jr.	_____
Michael S Pittman	_____
Robert B Pruski Jr.	_____
Melanie Salinas	_____
Craig Thompson	_____
William M Uhlarik	_____

ATTEST:

Daniel McGinn
Director of Planning



STRATEGIC ACTION PLAN

CORPUS CHRISTI PARKS AND
RECREATION ADVISORY COMMITTEE

2023

PRAC'S PURPOSE

“The Parks and Recreation Advisory Committee Advises the City Council on matters related to all public parks and buildings, public outdoor recreation areas and centers, and any other grounds placed under its purview by the City Manager.”

- City Code of Ordinances 2-72

WHY A PRAC STRATEGIC ACTION PLAN?

“STRATEGY 4.1.4. PARKS AND RECREATION ADVISORY COMMITTEE (PRAC) STRATEGIC PLAN. PREPARE A STRATEGIC ACTION PLAN FOR THE PRAC THAT CLEARLY DEFINES THEIR ROLES AND PRIORITIES FOR PLAN IMPLEMENTATION.”

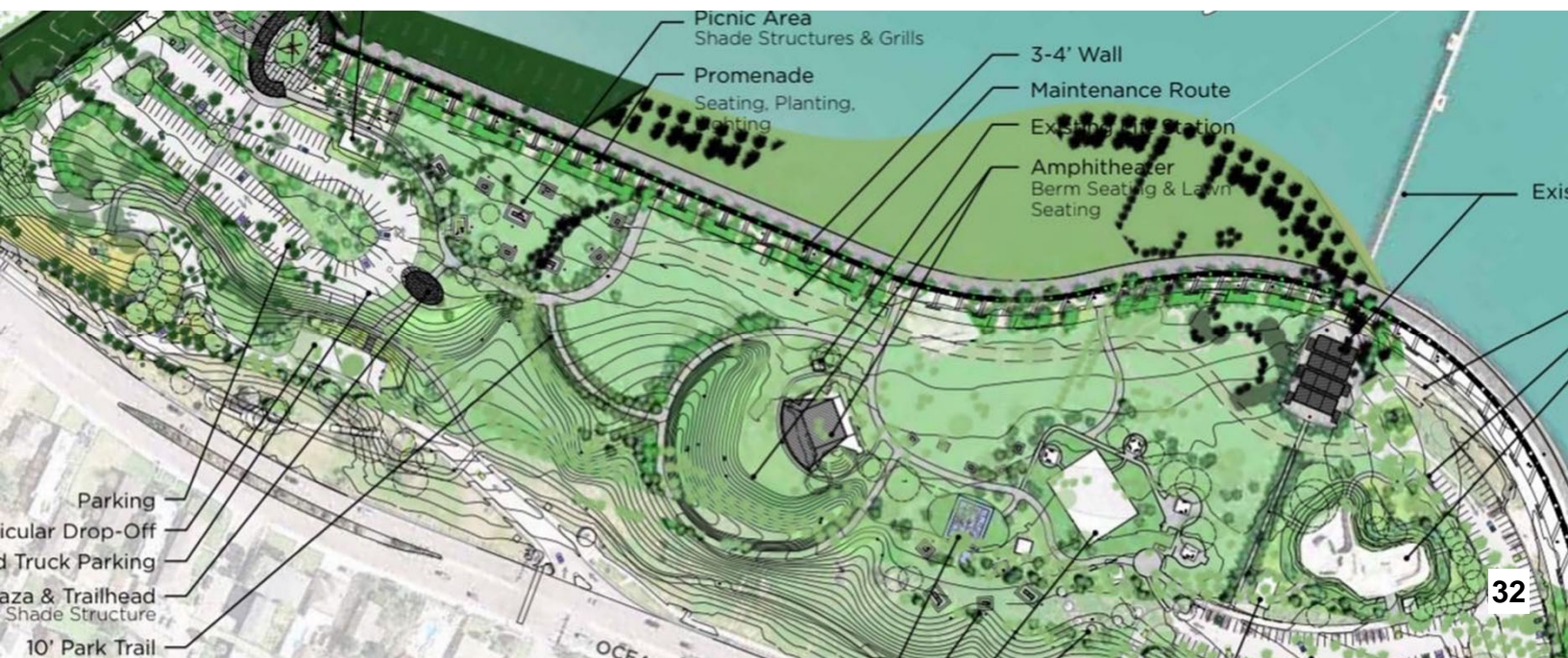
- Corpus Christi Parks & Rec 2022 Master Plan, pg. 153

COMMITTEE MEMBERS

Alissa Mejia
Twila Stevens
Florence East
Hannah Husby

Howard Schauer
Chris Ardueser
Robert McNabney
Thomas Cronnon

Linda Lindsey
Kellie Summers
Duke Canchola



RATIONALE BEHIND A PRAC STRATEGIC ACTION PLAN

“A strategic action plan prepared for the PRAC by members of the committee, and facilitated by key PARD staff, can generate a clear work program that **defines and prioritizes the initiatives that the PRAC should undertake** in monitoring and implementing this Plan and its other duties (as outlined by the Committee’s by-laws). Although this Plan includes an overview of the PRAC’s roles and responsibilities regarding master plan oversight, an additional strategic planning process will enable Committee members to **clearly define how they will undertake those responsibilities with the support of PARD staff**. In preparing a PRAC strategic action plan it is important for Committee members to understand that they have the authority to proactively advocate for enhancements to the City’s parks and recreation system, but that they must be aligned on a series of focused initiatives/ activities to ensure that their collective energies are leveraged to the maximum extent possible and to exercise their advisory influence in a concentrated and effective manner. Establishing this alignment of purpose must be shared among the Committee members themselves and must incorporate the professional input of PARD staff.”

—Corpus Christi Parks & Rec 2022 Master Plan, pg. 155



PURPOSE OF THIS PLAN

The Corpus Christi Parks and Recreation Advisory Committee (PRAC) Strategic Action Plan will clearly define PRAC's role and priorities for implementation of the Parks and Recreation 10-year Master Plan.

This plan will result from a successful development of initiatives 1-4, separately examining role and priorities. The strategic plan's success will be formulated to act with purpose and value for both the Master Plan and the continued development of PRAC.



STRATEGIC INITIATIVE 1: EFFECTIVELY FULFILL PRAC'S MANDATE AS DEFINED IN CORPUS CHRISTI CITY ORDINANCE 2.72

OBJECTIVE 1

PRAC has a meaningful advisory role in parks and recreation matters

OBJECTIVE 2

Empower and equip PRAC members to understand and employ the committee's scope and to fulfill its purpose effectively

OBJECTIVE 3

Define and codify mechanisms by which PRAC aids in projects.

OBJECTIVE 4

Enhance accessibility of PRAC to citizens and communicate regularly with citizens about parks and recreation matters.

OBJECTIVE 5

Establish sustainable channels for effective two-way dialogue between PRAC and its sister committees (Watershore Beach Advisory, Island Strategic Action Committee, and Marina Advisory Committee) via chair communications and committee liaisons.



STRATEGIC INITIATIVE 2: ESTABLISH EFFECTIVE AND EFFICIENT COLLABORATION BETWEEN PRAC AND CITY STAFF

OBJECTIVE 1

Evaluate the efficacy of current pathways for 2-way communication and collaboration between PRAC and staff

OBJECTIVE 2

Revisit and clarify expectations for staff for delivery of presentations and other meeting materials



STRATEGIC INITIATIVE 3: EXPAND PRAC'S ROLE IN IMPLEMENTING THE PARKS AND RECREATION MASTER PLAN

OBJECTIVE 1

PRAC members contribute to the drafting of individual park master plans, budget, bond proposals, and the planning of significant and timely projects.

OBJECTIVE 2

Define and codify mechanisms by which PRAC aids in identifying and scoping projects for inclusion in the Corpus Christi Parks and Recreation Master Plan



STRATEGIC INITIATIVE 4: FACILITATE IMPLEMENTATION OF THE CORPUS CHRISTI PARKS AND RECREATION MASTER PLAN

OBJECTIVE 1

Identify and prioritize specific strategies to enhance engagement with facility users, such as:

- Informational signage at each park
- Improvements to the city web site
- Promotion of the Adopt-A-Park program
- Promotion of awareness of PRAC

OBJECTIVE 2

Develop an off-road pedestrian and bicycle connectivity network beginning with drainage channels, per the off-road trails prescribed in the City's adopted Bicycle Mobility Plan, including:

- A regular mowing schedule of channel-side land
- Low-tech directional signage, per the sign family design standards developed by the city for the Bicycle Mobility Network Trailheads
- A map of off-road trails





City Board, Commission & Committee

Annual Report to City Council

Parks & Recreation Advisory Committee

1. State of the goals and objectives for the 2022 calendar year.

Our goals were to fulfill the duties of this committee to the best degree possible.

2. Description of the action taken in furtherance of the goals and objectives during the 2022 calendar year.

We accomplished this by achieving quorum at all 12 scheduled 2022 meetings, by furthering our training to adjust to updated city rules, and by forming a strategic action plan that will serve as a blueprint for 2023 and onward. The plan passed the first step of resolution at the December 2022 PRAC meeting, and we hope to pass the second and final step in January 2023.

3. Did the Board make recommendation to Council? If so, what did they recommend?

The board was not able to make formal recommendations to Council due to the recent rule 10.3.2. None of the matters for possible action were presented to us with enough time to follow the process now required in rule 10.3.2, which says we can only advise via resolutions. The resolution process takes about three months. We did make motions that were not shared with Council.

4. What are the goals and objectives for the 2023 calendar year?

To pass the PRAC Strategic Action Plan in January 2023 and to follow and carry out the plan's objectives throughout the year.

5. How many times did the board meet or failed to meet?

PRAC held all of its 12 scheduled meetings for 2022.

6. How many vacancies did the board have and for how long?

Two vacancies that lasted two months & three months, respectively.

Approved by Committee:

Alissa Mejia

Board Chair Signature

Alissa Mejia

Board Chair Name

alissain@gmail.com

Board Chair Email

Approved

Review Status

Submitted by:

Robert Dodd

Department Head Signature

Robert Dodd

Department Head Name

RobertD4@cctexas.com

Department Head Email

Approved

Review Status

For Department Head Only:



I have reviewed the report as submitted by the Board Chair. (Please check to confirm.)

Comments (Optional):

From: [Catherine Garza](#)
To: [Catherine Garza](#)
Cc: [Robert Dodd](#); [Tyler Florence](#); [Kevin Johnson](#)
Bcc: [Alissa Mejia](#); [Christopher Ardueser](#); [Duke Canchola](#); [Florence East](#); [Hannah Husby](#); [Howard Schauer](#); [Kellie Summers](#); [Linda Lindsey](#); [Robert McNabney](#); [Thomas Cronnon](#); [Twila Stevens](#)
Subject: Possible Amendments to Chapter 2 - City Code of Ordinances
Date: Wednesday, December 21, 2022 12:09:00 PM
Attachments: [DIVISION 2.docx](#)
[image002.png](#)

Good Afternoon PRAC members,

This was discussed at the December PRAC committee meeting. I have attached the code for reference. The City Secretary's Office is currently working on a future agenda item to amend Chapter 2 of the Code of Ordinances regarding City advisory boards. Chapter 2 defines the membership, terms, and functions of advisory boards. Obtaining amendment recommendations from Staff/Committee will help in the goal of making the boards more successful and productive in reaching their overall goals.

I was informed by the City Secretary's office that there is additional time to submit recommendations as they plan to bundle recommendations and tentatively schedule for Council approval at the end of January. Other advisory committees are involved such as the Marina and ISAC.

I will be adding this item back to the January agenda for PRAC discussion but you can also email me any of your recommendations.

Assistant City Attorney Aimee Alcorn-Reed will be preparing the ordinance. Recommendations will be forwarded to her and the City Secretary's Office. The City Secretary's Office would like to have the ordinance drafted/finalized before the City Council resumes making committee appointments.

Respectfully,

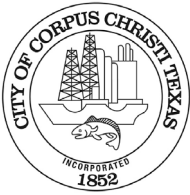
Catherine Garza

Agenda Coordinator

City of Corpus Christi, Parks & Recreation

Phone: (361) 826-3193 | CatherineG@cctexas.com





MEMORANDUM

TO: Robert Dodd, Director of Parks and Recreation

FROM: Rebecca Huerta, City Secretary *Rebecca Huerta*

CC: Mayor Paulette Guajardo

DATE: January 3, 2023

SUBJECT: Proposal to add ex-officio member from Visit Corpus Christi (VCC) to PRAC

Issue: Mayor Paulette Guajardo suggested adding an ex-officio member to the Parks and Recreation Advisory Committee (PRAC) to collaborate with the VCC Sports Tourism Division.

Background: The ex-officio member would not be a voting member nor count towards quorum. The role of the ex-officio would be to cooperate with the Parks and Recreation Advisory Committee to create joint efforts between the City and VCC, strengthening this relationship to provide services to our community.

Conclusion: Please advise if the PRAC is amenable to the proposal. If so, then staff will prepare an ordinance to amend the code of ordinances for Council consideration and approval.

If you have any questions, please let me know.

PARKS AND RECREATION - PROJECT LIST

			Budgeted Amount
FY23 OPERATING PROJECTS	1	Flour Bluff Dog Park	\$ 375,000
	2	Parking Lot Lighting - Swantner Park	\$ 250,000
	3	Zahn Rd Restroom Facility	\$ 4,500,000
	4	Cole Park Plaza Shade Structure	\$ 1,950,000
	5	<u>Park Improvements</u>	
	5a	Old City Hall Park - D1	\$ 100,000
	5b	Oak Park - D1	\$ 218,750
	5c	HEB Park - D2	\$ 382,500
	5d		\$ 127,500
	5e	Salinas Park - D3	\$ 27,500
	5f		\$ 375,000
	5g	South Sea Park - D4	\$ 218,750
	5h	Lakeview Park - D4	\$ 243,750
	5i	Stony Brook Park - D5	\$ 87,500
	5j	Holly Park - D5	\$ 218,750
	5	Athletics Mowing Contracts	\$ 120,000
	6	Salinas Park Lighting	\$ 100,000
	7	St. Andrews Park Tennis Court	\$ 25,000
		Total	\$ 9,320,000
FY23 CEF PROJECTS	1	Patterson Park - D1	\$ 180,000
	2	Westchester Park - D1	\$ 180,000
	3	Chiquito Park - D1	\$ 42,697
	4	Casa Linda Park - D2	\$ 48,166
	5	Airport Park - D3	\$ 69,454
	6	Parker Park - D4	\$ 288,000
	7	Han Sutter Park - D4	\$ 187,500
	8	Lamar Park	\$ 201,885
	9	Bill Witt Park - D5	\$ 661,569
	10	Wooldridge Park - D5	\$ 135,000
	11	Airline Park - D5	\$ 135,000
		Total	\$ 2,129,271

BOND 2022 PROJECTS

DISTRICT 1				
1	Labonte Park Expansion	General park rehabilitation to include the newly added park territory and improvements to include a walking trail and open space	\$	1,525,000
2	North Beach Eco Park - Design Only	Preliminary design to develop an environmentally conscious plan	\$	100,000
DISTRICT 2				
3	Cole Park - Playground Improvements	General park rehabilitation and improvements to include a multigenerational play-for-all playground unit	\$	1,125,000
DISTRICT 3				
4	City Sports Complex - Phase 1	Concession stand remodel, lighting improvements, synthetic turf, on the infield of three fields, demolish	\$	3,350,000
	Westside Pony	old restrooms and build new restrooms, irrigation on	\$	500,000
	Universal Little League	all 10 fields, parking lost restripe, shade structures,	\$	850,000
	Sparkling City			
DISTRICT 4				
5	Commodore Park	Park design and development for a community center and recreational amenities	\$	1,000,000
6	Trestle to Trail Holly Rd Project	Preliminary design and investigation to convert the damaged railroad crossing to an ADA accessible hike and bike trail	\$	500,000
DISTRICT 5				
7	St Denis Park	Park improvements to include a playground unit and swing set	\$	300,000
8	Bill Witt Aquatic Center	Construction of new swimming pool with restrooms,	\$	10,000,000
CITYWIDE				
9	Oso Golf Center Club House	Preliminary scoping and design of a club house approximately 10,000 sq/ft and 2 stories high, to include locker rooms, pro shop, rooms, patio, snack bar, kitchen, and lounge.	\$	750,000
TOTAL BOND PACKAGE			\$	20,000,000