



Legislation Details (With Text)

File #:	24-1021	Version:	1	Name:	
Type:	Motion	Status:		Future Agenda	
File created:	6/14/2024	In control:		City Council	
On agenda:	6/25/2024	Final action:			
Title:	Motion authorizing execution of a one-year professional services agreement with two one-year options, for communication and education services for Corpus Christi Water with Morehead Dotts Rybak, Inc. (aka MDR Advertising), of Corpus Christi, in an amount up to \$240,000.00 in management fees and up to \$1,260,000.00 in media allowance for an amount not to exceed \$1,500,000.00 with a potential amount up to \$4,500,000.00 if options are exercised, with FY 2024 funding of \$375,000.00 from the Water Fund.				
Sponsors:	Corpus Christi Water, Contracts and Procurement				
Indexes:					
Code sections:					
Attachments:	1. 24-1021 Agenda Memo - CCW Media, 2. SA 5862 CCW Marketing Communication Campaign Svcs, 3. June 25 Council Meeting_Lergistar, 4. Scoring Matrix				

Date	Ver.	Action By	Action	Result
6/25/2024	1	City Council		

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