



## Legislation Details (With Text)

**File #:** 24-1021      **Version:** 1      **Name:**

**Type:** Motion      **Status:** Future Agenda

**File created:** 6/14/2024      **In control:** City Council

**On agenda:** 6/25/2024      **Final action:** 6/25/2024

**Title:** Motion authorizing execution of a one-year professional services agreement with two one-year options, for communication and education services for Corpus Christi Water with Morehead Dotts Rybak, Inc. (aka MDR Advertising), of Corpus Christi, in an amount up to \$240,000.00 in management fees and up to \$1,260,000.00 in media allowance for an amount not to exceed \$1,500,000.00 with a potential amount up to \$4,500,000.00 if options are exercised, with FY 2024 funding of \$375,000.00 from the Water Fund.

**Sponsors:** Corpus Christi Water, Contracts and Procurement

**Indexes:**

**Code sections:**

**Attachments:** 1. 24-1021 Agenda Memo - CCW Media, 2. SA 5862 CCW Marketing Communication Campaign Svcs, 3. June 25 Council Meeting\_Lergistar, 4. Scoring Matrix

Date	Ver.	Action By	Action	Result
6/25/2024	1	City Council	no action taken	Fail

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