



## Legislation Details (With Text)

**File #:** 24-1026      **Version:** 1      **Name:**

**Type:** Motion      **Status:** Future Agenda

**File created:** 6/17/2024      **In control:** City Council

**On agenda:** 6/25/2024      **Final action:**

**Title:** Motion authorizing execution of a one-year professional services agreement with two one-year options, for citywide communication and education services with Morehead Dotts Rybak, Inc. (aka MDR Advertising) of Corpus Christi, for \$210,000.00 in management fees and \$750,000.00 in media allowance for a total not to exceed \$960,000.00, with a potential amount up to \$2,880,000.00 if options are exercised with FY 2024 funding of \$240,000.00 from various department funds.

**Sponsors:** Communications & Intergovernmental Affairs, Contracts and Procurement

**Indexes:**

**Code sections:**

**Attachments:** 1. Agenda Memo-Communication campaign, 2. SA 5954 Citywide Marketing&Communication Campaign Svcs

Date	Ver.	Action By	Action	Result
6/25/2024	1	City Council		

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