

City of Corpus Christi

1201 Leopard Street Corpus Christi, TX 78401 cctexas.com

Legislation Text

File #: 24-1021, Version: 1

Motion authorizing execution of a one-year professional services agreement with two one-year options, for communication and education services for Corpus Christi Water with Morehead Dotts Rybak, Inc. (aka MDR Advertising), of Corpus Christi, in an amount up to \$240,000.00 in management fees and up to \$1,260,000.00 in media allowance for an amount not to exceed \$1,500,000.00 with a potential amount up to \$4,500,000.00 if options are exercised, with FY 2024 funding of \$375,000.00 from the Water Fund.