

City of Corpus Christi

1201 Leopard Street Corpus Christi, TX 78401 cctexas.com

Legislation Text

File #: 24-1026, Version: 1

Motion authorizing execution of a one-year professional services agreement with two one-year options, for citywide communication and education services with Morehead Dotts Rybak, Inc. (aka MDR Advertising) of Corpus Christi, for \$210,000.00 in management fees and \$750,000.00 in media allowance for a total not to exceed \$960,000.00, with a potential amount up to \$2,880,000.00 if options are exercised with FY 2024 funding of \$240,000.00 from various department funds.