



Legislation Details

File #: 24-1026 **Version:** 1 **Name:**

Type: Motion **Status:** Future Agenda

File created: 6/17/2024 **In control:** City Council

On agenda: 6/25/2024 **Final action:** 6/25/2024

Title: Motion authorizing execution of a one-year professional services agreement with two one-year options, for citywide communication and education services with Morehead Dotts Rybak, Inc. (aka MDR Advertising) of Corpus Christi, for \$210,000.00 in management fees and \$750,000.00 in media allowance for a total not to exceed \$960,000.00, with a potential amount up to \$2,880,000.00 if options are exercised with FY 2024 funding of \$240,000.00 from various department funds.

Sponsors: Communications, Contracts and Procurement

Indexes:

Code sections:

Attachments: 1. Agenda Memo-Communication campaign, 2. SA 5954 Citywide Marketing&Communication Campaign Svcs

Date	Ver.	Action By	Action	Result
6/25/2024	1	City Council	no action taken	Fail