

### **AGENDA MEMORANDUM**

Corpus Christi B Corporation Meeting, August 25, 2025

**DATE:** August 18, 2025

**TO:** President and Honorable Board Members, Corpus Christi B Corporation

**FROM:** Randy Almaguer. Compliance Officer. CCREDC

ralmaguer@ccredc.com

(361) 882-7448

#### Marriott - Dual Branded Hotels

## **CAPTION**:

Motion authorizing a business incentive grant agreement with Padre Island North, LLC., for a total incentive amount not to exceed \$2,000,000 for Marriott Dual Branded Hotels; Courtyard & Residence Inn, Conference Center, Bar & Restaurant at 15210 – 152222 Windward Drive, Corpus Christi, Tx. 78418.

## **SUMMARY:**

This motion would authorize a reimbursement grant agreement with Padre Island North, LLC in the amount of \$2,000,000 to support the development of the Marriott dual-branded hotels—Courtyard and Residence Inn—along with a beachfront conference center, full-service restaurant, and bar.

#### **BACKGROUND AND FINDINGS:**

During the June 30, 2025, Type B Corporation Special Meeting, the Board approved an amount of \$2,000,000 for the Marriott dual-branded hotels—Courtyard and Residence Inn—along with a beachfront conference center, full-service restaurant, and bar.

The North Padre Island Marriott Hotels & Conference Center is a proposed \$34 million development located at 15210–15222 Windward Drive in Corpus Christi, Texas. The developer is seeking a \$2,000,000 grant from the Type B Corporation to support targeted infrastructure improvements, as authorized under Section 9 of the Type B Guidelines. The project will include two Marriott-branded hotels—a 107-room Courtyard (Select Service brand) and a 98-room Residence Inn (Extended Stay brand)—alongside a 9,186-square-foot beachfront conference center, a full-service restaurant, and two bars. Strategically situated on Padre Island, the development is expected to enhance the area's capacity to host events, stimulate tourism, and generate year-round economic activity.

The project is also projected to create 73 new full-time jobs with an average annual salary of \$30,665, resulting in an estimated annual payroll of approximately \$2.2 million. These positions will support workforce development opportunities in key sectors including hospitality, event management, and culinary services.

# **ALTERNATIVES**:

The Type B Board may choose to fund at different amounts or not at all.

# **FINANCIAL IMPACT:**

The financial impact is an amount not to exceed \$2,000,000 to be funded with the Type B Economic Development Fund in future budget years.

**Funding Detail:** 

Fund: 1146 Economic Development Fund Organization/Activity: 15010 Large Business Projects

Mission Element:

Project # (CIP Only):

Account: 530000 Professional Services Expense

# **RECOMMENDATION:**

Staff recommend approval of the agreement in an amount not to exceed \$2,000,000 to be funded by the Corpus Christi B Corporation.

# **LIST OF SUPPORTING DOCUMENTS:**

Hotel Agreement