



Meeting Minutes

Parks and Recreation Advisory Committee

Wednesday, June 11, 2025

5:30 PM

City Hall, Basement Training Room

A. Call To Order/Roll Call

Chair Lindsey called the meeting to order and a quorum was established.

Present: 8 - Linda Lindsey, Shawn Flanagan, James Lehnert, Adam Rios, Thomas Cronnon, Joe De La Paz, George Woods, and Jay N. Gardner

Absent: 3 - Joan Adams-Wolfe, Mark Borgeson, and Christopher Hegg

B. Public Comment

Approval of Absences: Jay Gardner & Shawn Flanagan

A motion was made by George Woods to approve the absence of Jay Gardner and it was seconded by Mike Lehnert. The motion passed.

A motion was made by Adam Rios to approve the absence of Shawn Flanagan and it was seconded by Joe De La Paz. The motion passed.

C. Approval of Minutes

1. [25-0339](#) PRAC Meeting Minutes of June 11, 2025

A motion was made by George Woods to approve the minutes listed above and it was seconded by Shawn Flanagan. The motion passed.

D. New Business for Discussion or Possible Action

2. [25-0852](#) Presentation by Brook Kaufman, CEO, Visit Corpus Christi

Ms. Kaufman presented item "2" as shown above and began the presentation by giving 2024 tourism statistics for Corpus Christi; marketing/communication strategies through social media/public relations. She mentioned that there has been much activity around building the local Film/Music Commission. Ms. Kaufman also gave VCC information on financial transparency (revenues/gains/other support) and how they are funded by the Hotel Occupancy Tax.

Ms. Kaufman went over the next steps to further visitor engagement and believes future growth will come from an increase in the development of the American Bank Center and

sports facilities (sports tourism); the development of a Regional Facilities Master Plan. She stated that Parks can impact tourism by experience enhancement: Infrastructure; Events and Programming. To collaborate, VCC can help by using marketing to distribute tourism pressure; sharing geo-location data; providing maps/visitor services and alignment & advocacy. After the presentation concluded, Chair Lindsey encouraged PRAC members to reach out to Ms. Kaufman to have continued discussion on how Parks can impact tourism. Adam Rios mentioned that he would like to promote Corpus Christi in the avenue of Alternative Sports events like X-Games. No action was taken on this item.

E. Director's Report

3. [25-0340](#) Parks & Recreation Updates for July 2025

Robert Dodd, Director of Parks & Recreation, gave the following updates:

- Sherrill Veterans Memorial Park Helicopter Project
- Bill Witt Dog Park Lighting Project

Jonathan Atwood, Interim Assistant Director, gave information on Beach Parking Permits. Raising the permit fee has been a topic of discussion in previous PRAC meetings. He clarified that a provision of the Texas General Land Office (TGLO) requires that revenue from these permits can only be used towards beach maintenance. Initial discussions with GLO have taken place regarding these efforts. Discussions with Port Aransas and Nueces County must also take place. Staff emphasized that this effort could take up to a year before an agreement is finalized.

Sergio Gonzalez, Assistant Director, gave updates on the Bill Witt Aquatic Center. He said that there have been some challenges with waiting lists for visitors when reaching near maximum occupancy but that safety is a top priority.

F. Unfinished Business for Discussion or Possible Action

4. [25-0159](#) Discussion Regarding Proposed Parks & Recreation Budget Initiatives/Priorities for FY26

Mr. Dodd gave details regarding the Department's budget requests for FY 2026 which includes items for maintenance/operation costs for Hillcrest Parks/T.C. Ayers Aquatic Center, Athletic Maintenance (Phase II), CDBG Engineering Projects, Senior Center Repairs, and the maintenance of a connectivity trail system. He stated that the item for Senior Center Repairs was initiated per City Council request. Mr. Gonzalez gave some details regarding the maintenance for trail systems. He stated that the Department does not currently have a team designated to trails. Adding a trail maintenance team will be beneficial as it is expected to gain new trail systems with the Harbor Bridge Mitigation Project. Further discussion took place regarding budget reductions and how the Department is expected to cut \$2.4 million from the base budget. No action was taken on this item.

G. Committee Liaison & Subcommittee Reports

Pedestrian & Bicycle Connectivity: Mr. Gonzalez gave information on a large, city-wide map he has been working on to show the existing trail systems and with the potential for connectivity between new trail systems and existing parks/drainage ditches. This is helpful tool for the Department to plan out possible future projects (grants/design phase). Chair Lindsey requested for Staff to bring this map to the next meeting in July.

H. Future Agenda Items

- Budget
- Commodore Park Master Plan update
- Trail Map

I. Adjournment

There being no further business to discuss, the meeting adjourned at 7:00 p.m.