Agenda Item #3
SUMMER READING PROGRAM
"Color Our World"

INTRODUCTION

- Theme: "Color Our World."
- Summer reading programs (SRP) play a crucial role in promoting literacy in our community.
- Our objective with SRP is encouraging reading and engagement with the library during the summer months.

COMPONENTS

- **To Participate**
  - **Ages 0- 17**
  - **Registration is required to receive a booklet**
- **Two Types of Booklets**
  - **Children**
  - **Tween/Teen**

COMPONENTS

- Booklet Structure:
  - Mayor's Challenge
  - Checkout Cards
  - Library Program Challenge
  - Reading Challenge
  - Upon completion of the booklet, they will be entered into the Completion Prize Drawing
  - Surprise raffles every week

MAYOR'S CHALLENGE

This activity will be part of our Summer Reading Program. Participants will need to complete the first Checkout Card from the booklet to qualify.

- Children's booklet only
- Prize: Certificate signed by Mayor Paulette Guajardo

CHECKOUT CARDS

Participants will check out books from the library to earn stamps to complete Checkout Cards and to be entered into different drawings.

Below are the values for one stamp:

- 5 Picture Books, Board Books and/or Easy Readers
- Juvenile or Teen Chapter Book
- Juvenile Non-Fiction or Graphic Novel

In addition, participants earn one token to be used in the prize machine at check out.

Checkout Card #1

Present this booklet at the circulation desk when checking out library material.

Completed Checkout Card = Entry to prize drawing
THE MORE CHECKOUT CARDS YOU COMPLETE THE MORE CHANCES TO WIN!
Completing Checkout Card 1 will automatically complete the Mayor's challenge.

5 Juvenile books (Picture Books and/or Easy Readers) = 1 stamp
1 Teen / Juvenile Chapter Book = 1 stamp
1 Juvenile Non fiction / Graphic Novels= 1 stamp

STAFF INITIAL

C

STAFF WILL REMOVE THIS SECTION FOR A PRIZE DRAWING AND
MAYOR'S READING CHALLENGE CERTIFICATE.

Name:

Phone Number:

Home Branch

_____

- After completing Checkout Card #1, participants will be entered into a special drawing at their home branch.

- Children who have completed Checkout Card #1 will complete the Mayor's Reading Challenge.

Checkout Card #2

Present this booklet at the circulation desk when checking out library material.

Completed Checkout Card = Entry into prize drawing.
THE MORE CHECKOUT CARDS YOU COMPLETE THE MORE CHANCES TO WIN!

5 Juvenile books (Picture Books and/or Easy Readers) = 1 stamp
1 Teen / Juvenile Chapter Book = 1 stamp
1 Juvenile Non fiction / Graphic Novels= 1 stamp

STAFF INITIAL

STAFF WILL REMOVE THIS SECTION FOR PRIZE DRAWING

Write Selected Drawing prize below

C

Name:

Phone Number:

Library:

Bundle #

- **After completing Checkout Card #2 and #3, participants will be entered into special drawings for System Wide Book Bundles.**

BOOK BUNDLES

The bundles shown are examples and may vary. Actual items may differ in character selection, book titles, plush designs, or other details.

PICTURE BOOK BUNDLE THEMES

Prize #B1
Dr. Suess

Prize #B2
Lyle Lyle Crocodile

Prize #B3
Eric Carle

Prize #B4
Seasame Street

Prize #B5
If you Give a Mouse a Cookie

EASY & CHAPTER BOOK BUNDLE THEMES

Prize #B6
Scooby Doo & Batman

Prize #B7
Frog & Toad

Prize #B8
Curious George

Prize #B9
Paddington Bear

Prize #B10
Madeline

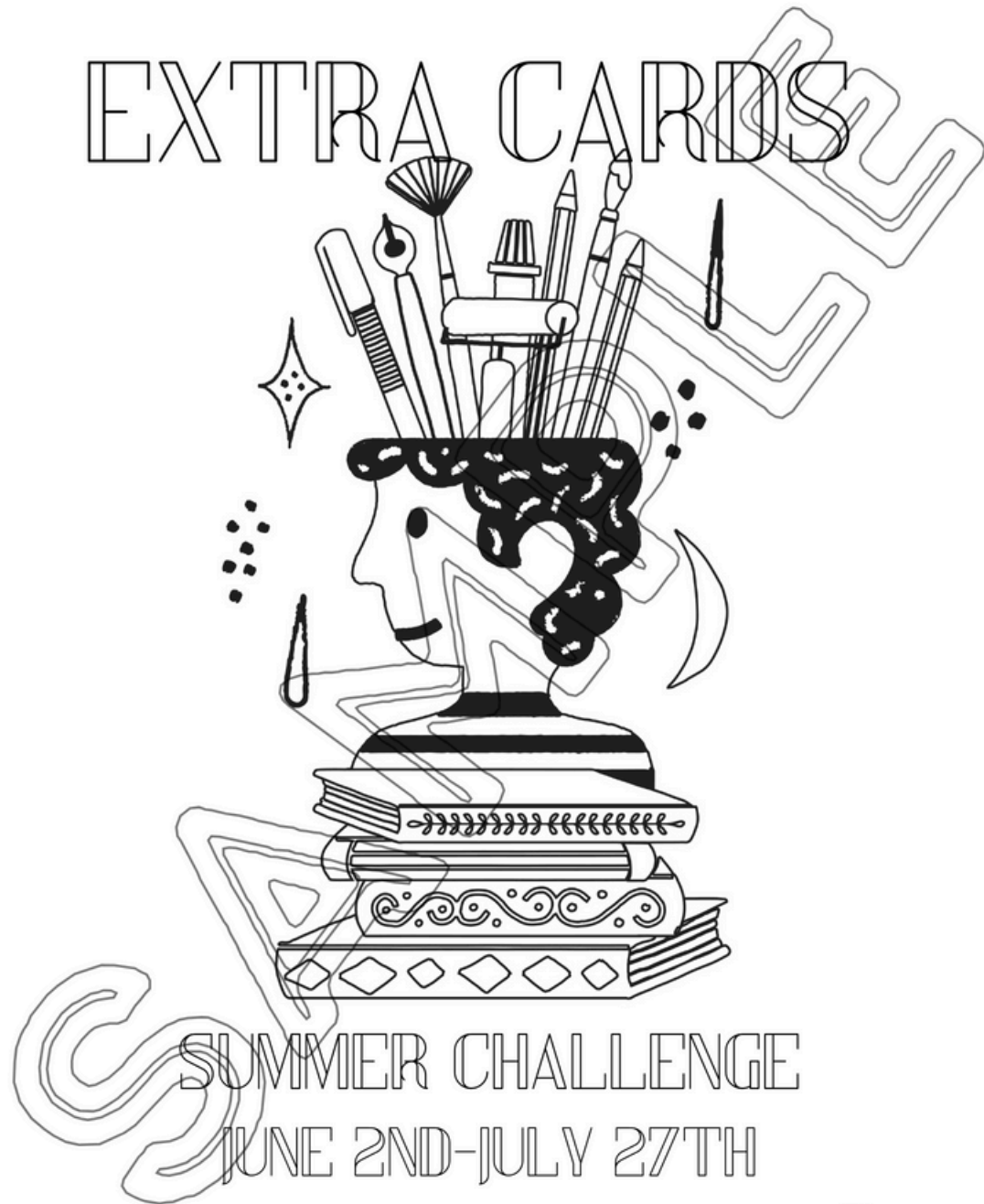Book Bundles will include at least 3 books, a book character plushie or other item.

Titles may vary.

EXTRA CHECKOUT CARDS

COLOR OUR WORLD

EXTRA CARDS

SAMPLE

SUMMER CHALLENGE
JUNE 2ND-JULY 27TH

Corpus Christi
PUBLIC LIBRARIES

After completing Checkout Card # 3, participants can continue filling out Checkout Cards to earn additional entries into both the home branch drawing and the book bundle drawing.

LIBRARY PROGRAM CHALLENGE

Library Challenge Card

Attend a program at four different library branches.

During your library visit, ask for a stamp on your card and one unique brag tag.

☐ **La Retama Central Library**
Program:
Date:

☐ **Anita & W. T. Neyland Public Library**
Program:
Date:

☐ **Ben F. McDonald Public Library**
Program:
Date:

☐ **Dr. Clotilde P. Garcia Public Library**
Program:
Date:

☐ **Janet F. Harte Public Library**
Program:
Date:

☐ **Owen R. Hopkins Public Library**
Program:
Date:

Summer Reading Program ends Saturday, July 27th!

- Patrons who participate in programs at each location will receive a special brag tag.
- The goal is to encourage participants to explore multiple branches.
- Just four brag tags are required to complete the challenge.

READING CHALLENGE
CHILDREN'S BOOKLET ONLY

Read the Rainbow

Read books that fit the description below. Record the title and have your parent/guardian date and initial. Present your completed page to staff at the circulation desk for a token.

Read a book with a red cover.
Title:
Date /Initial:

Read a book with an orange cover.
Title:
Date/Initial:

Read a book with a yellow cover.
Title:
Date/Initial:

Read a book with a green cover.
Title:
Date/Initial:

Read a book with a blue cover.
Title:
Date/Initial:

Read a book with a purple cover.
Title:
Date/Initial:

STAFF INITIAL/ LIBRARY

- Participants will read books with covers that align with a specific color code.
- Upon completing the challenge, participants will receive a token for the prize machine.

READING CHALLENGE
TWEEN/TEEN BOOKLET ONLY

Reading Challenge

Read books that fit the description below.
Present your completed page all information must be filled out, to the staff at the circulation desk for a token.

Read a book your parent/guardian recommends
Title:
Date /Initial:

Read a picture book about colors
Title:
Date /Initial:

Read a book that has been made into a movie/tv show - and then watch it!
Title:
Date/Initial:

Read a non-fiction book from the 700 section
Title:
Date/Initial:

Read a book with your favorite color on the cover
Title:
Date/Initial:

Re-read a favorite
Title:
Date/Initial:

Read a magazine or comic book
Title:
Date/Initial:

STAFF INITIAL/ LIBRARY

- Participants will read a book from each category.
- Upon completing the challenge, participants will receive a token for the prize machine.

COMPLETION PRIZE DRAWING

- To encourage full participation, we invite all patrons to complete the entire booklet and enter our Completion Prize Drawing.

SURPRISE RAFFLES EVERY WEEK

- Each library will host a surprise raffle once a week during a randomly selected program.

- This initiative encourages participation across various events, keeping attendees motivated and eager to join library activities.