



# CITY OF CORPUS CHRISTI

## AGENDA MEMORANDUM

First Reading for the City Council Meeting of December 9, 2025  
Second Reading for the City Council Meeting of December 16, 2025

**DATE:** December 9, 2025

**TO:** Peter Zaroni, City Manager

**FROM:** Philip Aldridge, Director of Solid Waste Services  
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### Acceptance and Appropriation of Grant Funds to support Recycling Outreach

#### **CAPTION:**

Ordinance accepting a grant of \$7,000.00 from the Can'D Aid Foundation to support recycling and community engagement at large local events; and appropriating the amount in the FY 2026 Solid Waste Grants Fund.

#### **SUMMARY:**

The Can'd Aid Foundation grant will support educational outreach initiatives within the community at large public events. The funds will help enhance recycling efforts at multiple community events, expand marketing and public education on recycling, and provide the training and resources needed for volunteer-supported events.

The City Manager, or designee, may reject or terminate this grant. Furthermore, the City Manager, or designee, is authorized to execute contract amendments pertaining to these grant funds in the following instances: a) for the carry-over of funds, when ascertained and approved by the funding agency through a revised notice of award; b) a no-cost extension; c) when an amendment will provide supplemental grant funds in an amount not to exceed 20% of the original grant amount; d) for reimbursement increases of administration funds for each participant served; e) to comply with applicable State or federal laws and regulations; and f) for matters which do not change the essential purpose of the grant.

#### **BACKGROUND AND FINDINGS:**

Can'd Aid is an organization that offers programs which provide tools and access to under-resourced communities to lead healthy, active, and creative lives. Can'd Aid's "Crush it Crusade" program seeks to fund community-based, volunteer-supported recycling programs at annual festivals (e.g. art, music, food etc.) and at ongoing event series held during a season or year (e.g. farmers' markets, sports tournaments, cultural and holiday celebrations) that have already started a recycling program, demonstrated a commitment to improving recycling and waste diversion, and have a budget and plan to expand attendee recycling education and engagement that can contribute to improving recycling collection and overall waste diversion.

Solid Waste Services recently launched the “Environmental Coalition” initiative, a partnership with local high schools and their environmental clubs aimed at educating students on the importance of recycling and best practices within the City’s recycling program. This initiative fosters a strong volunteer base while educating future community leaders.

The Can’d Aid foundation has awarded The City of Corpus Christi \$7,000.00 in support of the expansion of Solid Waste Services efforts by enhancing outreach at community events and providing hands-on training opportunities. Grant funds will be used to purchase educational materials, training resources, activity supplies, and to sponsor public service announcement (PSA) contests that promote community engagement.

With this funding, Solid Waste Services plans to implement recycling education campaigns at major local events such as Buc Days and Earth Day Bay Day. These campaigns will include the distribution of small recycling totes for volunteer use in collecting recyclable materials and engaging residents in proper recycling practices at these events.

### **ALTERNATIVES:**

The alternative is to not accept the grant.

### **FISCAL IMPACT:**

The fiscal impact, if approved, will be \$7,000.00 into the Solid Waste Grant Fund in FY 2026. No City match is required if the funding is accepted.

### **Funding Detail:**

Fund: 1051 Solid Waste Grant Fund  
Organization/Activity: 89 Grants and CIP  
Department: 31 Solid Waste Services  
Project # **(CIP Only)**:  
Account: various  
Amount: \$7,000.00

### **RECOMMENDATION:**

City staff recommends authorizing the ordinance to accept and appropriate the grant funds from the Can’d Aid Foundation to the Solid Waste Grant Fund.

### **LIST OF SUPPORTING DOCUMENTS:**

Ordinance  
Presentation